Sustainability Policy

Date: 27/8/2022

Innity Corporation Berhad

(Company No. 200701006554 (764555-D))

1.0 Introduction

This policy is intended to address Innity Corporation Berhad and all subsidiary companies within the Group (INNITY). Sustainability encompasses all aspects of ethical business practices, addressing relevant Environment, Social and Governance (ESG) issues responsibly and profitably.

2.0 Objectives

The purpose of this Policy is to provide guidance on how to conduct our business responsibly so that we create long-term value for our stakeholders and improve our long-term performance and resilience, towards being a leading digital media & commerce company. It is to reaffirm the strategic importance of sustainability to the organisation.

3.0 Scope and Coverage

INNITY's unprecedented attention and commitment to sustainability not only extends to the online products that adds to its business top-line growth but also its long-term vision of the ESG agenda to be an ecosystem that includes its entire value chain of stakeholders i.e. advertisers, publishers, suppliers and business partners – as "we are only as strong as our whole value chain."

4.0 Governance

The Board of Directors is responsible for reviewing, adopting and monitoring the overall sustainability planning and reporting of the Group.

5.0 Sustainability commitments

We set out below, the commitments to help operationalise or give effect to the value creation and objectives as set out above. These commitments serve to underscore our behaviour and conduct, action plans and activities and are grouped under three pillars –

- Economic
- Environment
- Social

These commitments supplement the existing policies of INNITY that already contain relevant requirements that relate to sustainability.

5.1. **Economic**

We develop mutually beneficial business relations with stakeholders through delivery of relevant and functional technology-based online advertising solutions and other related internet services aiming at the global audience. We aim to:-

a) Be profitable
b) Be in full compliance with the legal and regulatory jurisdictions
c) Have good corporate governance practice
d) Ensure good and successful Strategic Alliances
e) Have effective stakeholder engagement
f) Be recognised as a leading online advertising solutions provider for brand reputation & corporate recognition
g) Grow and expand to cover wider markets.

5.2. **Environmental**

We seek effective and efficient conservation management of resources in support of the green environment; (a) Environmental Protection - to minimise wastage in our energy consumption through mindful usage of energy and water resources. (b) Resource Conservation - to improve productivity, reduce wastage and conserve energy resources based on the 3R concept (i.e., Reduce, Reuse, Recycle)

5.3. **Social**

We provide a safe, conducive and friendly working environment where employees can grow their career, fostering a work and family life balance culture amongst its employees, prioritising work and family responsibilities and at the same time, assisting communities who are less fortunate through our Corporate Social Responsibility ("CSR") initiative and contributing through social activities that benefit the local community. We will continue to focus and prioritized the four elements below:

a) Health & Employee Well-Being
b) Talent Attraction, Retention & Development
c) Diversity
d) Community Engagement & Investment

6.0 **Reports and Disclosures**

INNITY will have a set of long term and short-term targets for our sustainability efforts. The targets must be set along with metrics for measurement, tracking and reporting. INNITY will integrate the metrics into the Company's performance management as part of the sustainability strategy.

This policy shall be reviewed annually by the Company.